

Legal Jobs Advertising 2016

The Daily Record is Maryland's only daily legal newspaper and website. We have been providing legal news and information for 127 years. There is no better location to post an open legal position, or find your next employment opportunity.

The Daily Record offers 3 different job posting packages to meet the needs of your organization and help you achieve your goal to find a qualified applicant for your open position.

Legal Job Packages	Basic Package \$528	Basic Plus Package \$728	Premium Package \$1299
Ad posting with a link to the digital ad on the daily jobs alert for 2 weeks	✓	✓	✓
Digital ad on The Daily Record jobs page for 10 days	✓	✓	✓
1 Col. X 3" print ad for 2 weeks	✓		
Job posting is highlighted on the jobs page and daily alert so it stands out from the basic listings		✓	✓
2 Col. X 3" print ad for 2 weeks		✓	
2 Col. X 6" print ad for 2 weeks			✓
300px X 250px ad on The Daily Record home page for 2 weeks			✓
Includes a 14 day posting on monster.com	✓	✓	✓
Package Upgrades:			
Blind Box rental for 2 weeks	\$99		
A 300px X 100px digital ad on the jobs daily alert	\$179 a week		
Bolded Post on Monster to stand out from other postings	\$45		
30 day posting on AfterCollege	\$70		

Features for Employers

- Your posting will be included on our daily email alert that goes directly to job seekers.
- The jobs page is the second-highest traffic page on our site. The first is The Daily Record home page.
- The Daily Record website has an average of 220,000 page views per month and 85,000 unique users.
- Traffic metrics and reporting is available.
- Your ad will appear for a minimum of 10 days.
- Don't forget to run your announcement of your new hire in The Daily Record at a 36% discount