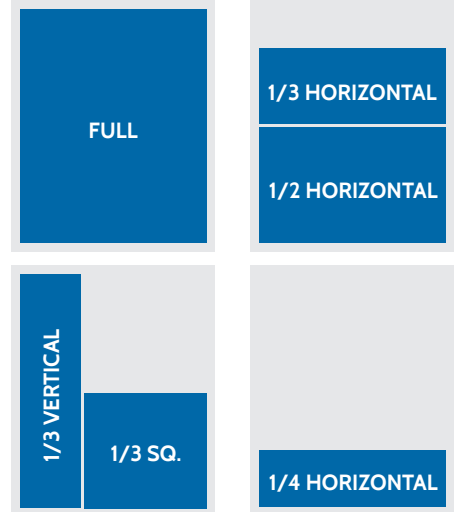


## Magazine Rates

SIZE	W X H	WHITE PAPER	GLOSSY
Full	7.88" x 9.88"	\$3,138	\$4,563
1/2 Horizontal	7.88" x 4.88"	\$1,714	\$2,407
1/3 Square	5.2" x 4.88"	\$1,147	\$1,259
1/3 Horizontal	7.88" x 3.21"	\$1,147	\$1,259
1/3 Vertical	2.54" x 9.88"	\$1,147	\$1,259
1/4 Horizontal	7.88" x 2.38"	\$938	\$1,027
Back Cover**	7.88" x 9.88"	\$4,141	\$5,779
Inside Cover**	7.88" x 9.88"	\$3,990	\$5,557

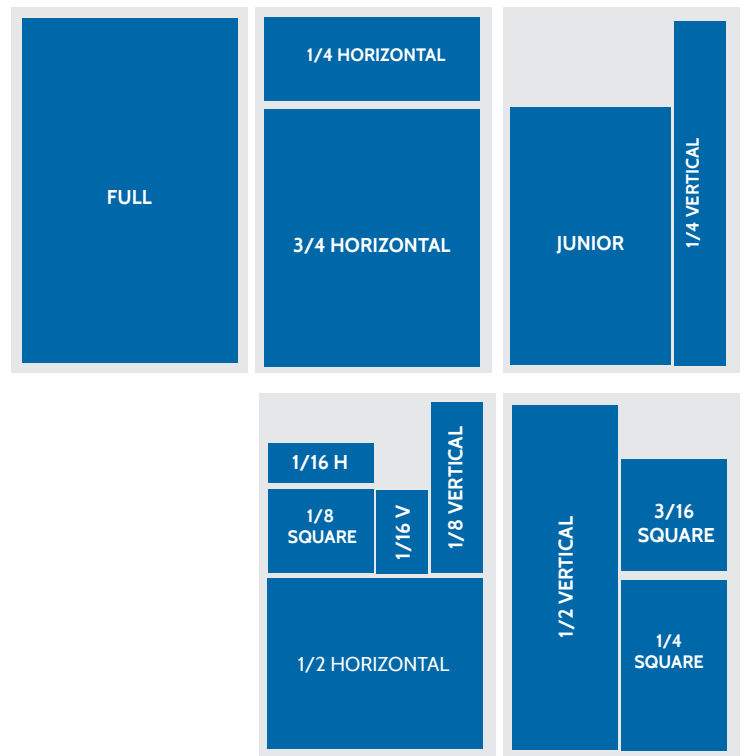
\* Full page bleed 8.63" x 10.63" (trim size 8.375" x 10.375") \* Includes four-color



## Tabloid Rates

SIZE	W X H	RATE
Full	10.00" x 16.00"	\$4,119
3/4 Horizontal	10.00" x 11.96"	\$3,720
Junior	7.46" x 11.96"	\$3,564
1/2 Horizontal	10.00" x 7.92"	\$3,002
1/2 Vertical	4.92" x 16.00"	\$3,002
1/4 Square	4.92" x 7.92"	\$1,803
1/4 Horizontal	10.00" x 3.88"	\$1,803
1/4 Vertical	2.38" x 16.00"	\$1,803
3/16 Square	4.92" x 5.20"	\$1,508
1/8 Square	4.92" x 3.88"	\$1,132
1/8 Vertical	2.38" x 7.92"	\$1,132
1/16 Horizontal	4.92" x 1.85"	\$728
1/16 Vertical	2.38" x 3.88"	\$728
Back Cover**	10.00" x 16.00"	\$5,268
Inside Cover**	10.00" x 16.00"	\$4,666

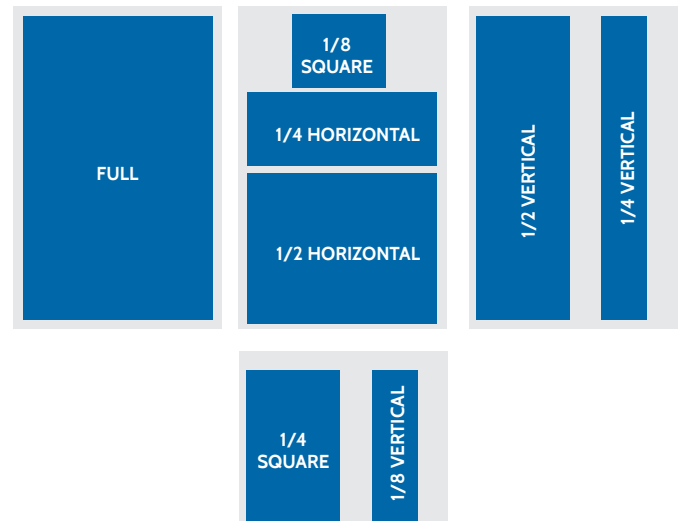
\* Trim size 11" x 17" \* Color Charges are net: \$500



## Focus Section Rates

SIZE	W X H	1 WEEK	3 WEEKS	6 WEEKS
Full	10.00" x 16.00"	\$3,274	\$2,040	\$1,275
1/2 Horizontal	10.00" x 7.92"	\$2,693	\$1,725	\$1,071
1/2 Vertical	4.92" x 16.00"	\$2,693	\$1,725	\$1,071
1/4 Square	4.92" x 7.92"	\$2,040	\$1,305	\$648
1/4 Horizontal	10.00" x 3.88"	\$2,040	\$1,305	\$648
1/4 Vertical	2.38" x 16.00"	\$2,040	\$1,305	\$648
1/8 Square	4.92" x 3.88"	\$1,579	\$1,010	\$500
1/8 Vertical	2.38" x 7.92"	\$1,579	\$1,010	\$500

\* All ads run Monday - Friday (5 days) and appear in the contracted focus section.  
\* Includes full color.



- Rates are net. Payment in advance is required by out-of-state customers and for ads under \$500. Credit checks are required for ads over \$5,000.  
- We accept Visa/MC/AMEX.  
- Preferred Position: 15%