

Reprint Rate card

Reprints of The Daily Record can add depth and style to your marketing program. These products are highly effective when you use them to:

- Enhance marketing packages and press kits
- Provide practice specialty literature
- Develop direct mail and e-mail campaigns
- Present information at conferences and seminars
- Provide instant access to articles on your website



Custom Plaques & Frames

Custom-designed plaques/frames that commemorate your achievements are the perfect complement to reprints used every day in your practice or business.

Plaques or frames professionally house your reprints for display in your office, reception area or home. (The size of each custom-designed plaque is based on the length of the article to be mounted.)



PDF File

The Daily Record offers this versatile option for clients seeking a "one-size-fits-all" product. It can be posted on your website, sent out in e-mails or used to print your own hardcopies. Plus, it can be customized with your logos and photos.

Rates

PDF File
\$199



Photos

Single Image **\$25**

If we captured your best side, now you can hold on to the moment. Color images that have been shot by, and appeared in, The Daily Record are color-corrected and saved in high-resolution on our website.

View and purchase photos here: TheDailyRecord.com

Other Reprint Options

Single Copy on Foamboard **\$40+**
Raw Multimedia File (video, etc.) **\$42**
Announcement Mailing Cards **\$419 (500qty.)**
w/ Envelopes

Rates

Plaque size	Price
8.5 x 11"	\$219
11 x 17"	\$239

Available in Mahogany or Black with Gold or Silver trim

Frame size	Price
8.5 x 11"	\$189
11 x 17"	\$209

Double matting

8.5 x 11"	\$10 extra
11 x 17"	\$16 extra

Pricing available upon request for other sizes

Specifications

- All reprints include a reprint permission line, "Reprinted with permission of The Daily Record Company."
- Upon final approval, reprints are completed within two weeks.
- We will gladly accommodate your special needs. Call for pricing.
- **To order by phone**
443-524-8107
- **To order by e-mail**
Nancy.Williams@TheDailyRecord.com

2011 Reprint Order Information

To order, contact Nancy Williams at 443-524-8107 or Nancy.Williams@TheDailyRecord.com