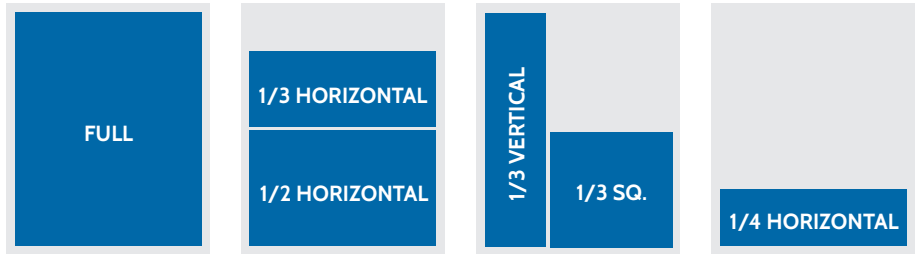


THE DAILY RECORD 2020 Special Products Rates

Magazine Rates

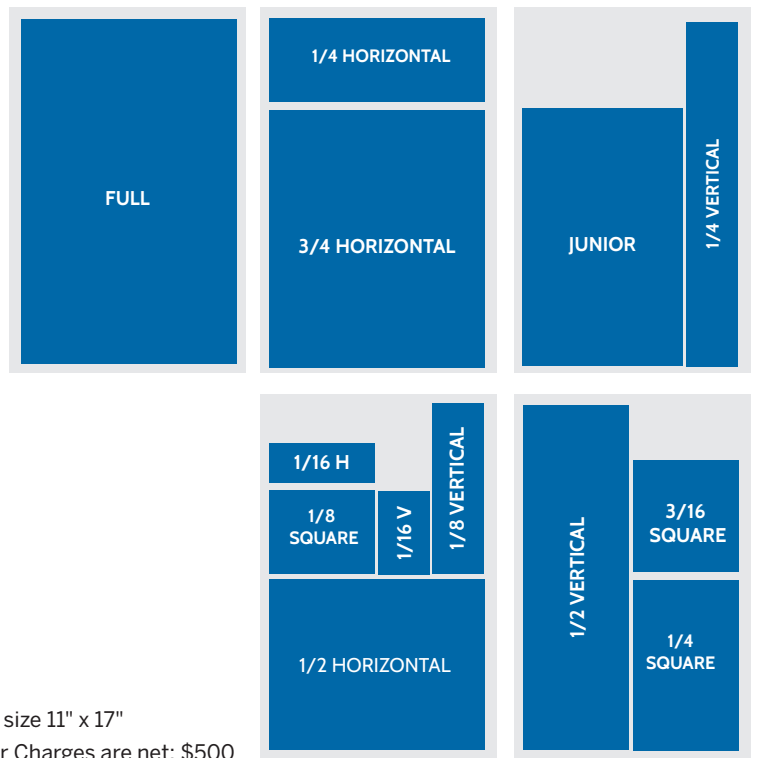
SIZE	W X H	GLOSSY
Full	7.38" x 9.5"	\$4,748
1/2 Horizontal	7.38" x 4.63"	\$2,504
1/3 Square	5" x 4.63"	\$1,310
1/3 Horizontal	7.38" x 3"	\$1,310
1/3 Vertical	2.38" x 9.5"	\$1,310
1/4 Horizontal	7.38" x 2.2"	\$1,069
Back Cover**	7.38" x 9.5"	\$6,013
Inside Cover**	7.38" x 9.5"	\$5,680



* Full page bleed 8.875" x 11" (trim size 8.375" x 10.5")
 * Includes four-color

Tabloid Rates

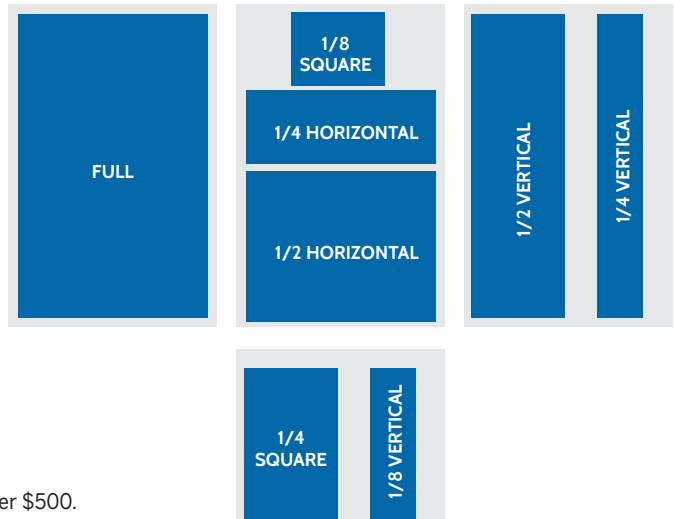
SIZE	W X H	RATE
Full	10" x 15.65"	\$4,285
3/4 Horizontal	10" x 11.96"	\$3,870
Junior	7.46" x 11.96"	\$3,708
1/2 Horizontal	10" x 7.92"	\$3,123
1/2 Vertical	4.92" x 15.65"	\$3,123
1/4 Square	4.92" x 7.92"	\$1,876
1/4 Horizontal	10" x 3.88"	\$1,876
1/4 Vertical	2.38" x 15.65"	\$1,876
3/16 Square	4.92" x 5.20"	\$1,569
1/8 Square	4.92" x 3.88"	\$1,178
1/8 Vertical	2.38" x 7.92"	\$1,178
1/16 Horizontal	4.92" x 1.85"	\$758
1/16 Vertical	2.38" x 3.88"	\$758
Back Cover**	10" x 15.65"	\$5,480
Inside Cover**	10" x 15.65"	\$4,854



* Trim size 11" x 17"
 * Color Charges are net: \$500

Focus Section Rates

SIZE	W X H	1 WEEK	3 WEEKS	6 WEEKS
Full	10" x 15.65"	\$3,407	\$2,123	\$1,327
1/2 Horizontal	10" x 7.92"	\$2,802	\$1,795	\$1,115
1/2 Vertical	4.92" x 15.65"	\$2,802	\$1,795	\$1,115
1/4 Square	4.92" x 7.92"	\$2,123	\$1,331	\$688
1/4 Horizontal	10" x 3.88"	\$2,123	\$1,331	\$688
1/4 Vertical	2.38" x 15.65"	\$2,123	\$1,331	\$688
1/8 Square	4.92" x 3.88"	\$1,643	\$1,030	\$530
1/8 Vertical	2.38" x 7.92"	\$1,643	\$1,030	\$530



* All ads run Monday - Friday (5 days) and appear in the contracted focus section.
 * Includes full color.

- Rates are net. Payment in advance is required by out-of-state customers and for ads under \$500.
 - Credit checks are required for ads over \$5,000. We accept Visa/MC/AMEX.
 - Preferred Position: 15%