

MARYLAND THE DAILY RECORD 2020 Digital Advertising Rates

TheDailyRecord.com



Homepage



Homepage

SIZE	W X H	1 MO.	3 MO.	6 MO.	12 MO.
Leaderboard	728 x 90 pixels	\$1,039	\$926	\$806	\$703
Medium Rectangle	300 x 250 pixels	\$854	\$745	\$645	\$561
3:1 Rectangle	300 x 100 pixels	\$703	\$604	\$515	\$442

Interior Pages (ROS)

SIZE	W X H	1 MO.	3 MO.	6 MO.	12 MO.
Leaderboard	728 x 90 pixels	\$884	\$699	\$607	\$525
Medium Rectangle	300 x 250 pixels	\$447	\$391	\$338	\$297
3:1 Rectangle	300 x 100 pixels	\$369	\$317	\$286	\$235

MEDIUM RECTANGLE

3:1

Daily Record Blogs: Sponsor Spotlight



SIZE	W x H	1 MO.	3 MO.	6 MO.	12 MO.
Medium Rectangle	300 x 250 pixels	\$551	\$514	\$436	\$306

Blogs: Eye on Annapolis, Generation JD, On the Record, Business Buzz, Ground Up

Completed online advertising should be provided at 72dpi in JPEG or GIF format. Files should not exceed 750kb. Space and materials deadlines are two business days prior to start date. Email your ad to your account manager. Files should be named uniquely and include your company name and the ad size.

Rates are net and per month. Payment in advance is required by out-of-state customers and for ads under \$500. Credit checks are required for ads over \$5,000. We accept Visa/MC/AMEX.