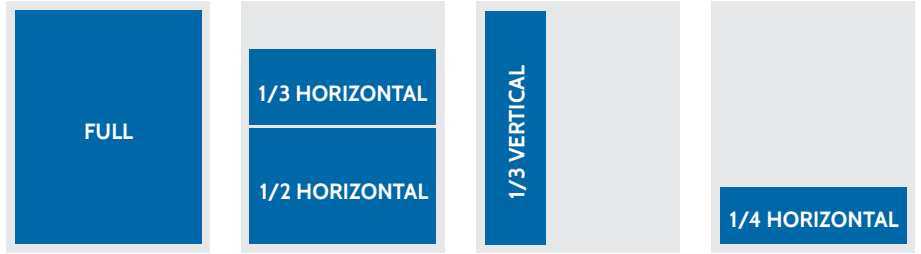


THE DAILY RECORD 2021 Special Products Rates

Magazine Rates

SIZE	W X H	GLOSSY
Full	7.38" x 9.5"	\$4,843
1/2 Horizontal	7.38" x 4.63"	\$2,554
1/3 Horizontal	7.38" x 3"	\$1,336
1/3 Vertical	2.38" x 9.5"	\$1,336
1/4 Horizontal	7.38" x 2.2"	\$1,090
Back Cover**	7.38" x 9.5"	\$6,133
Inside Cover**	7.38" x 9.5"	\$5,794

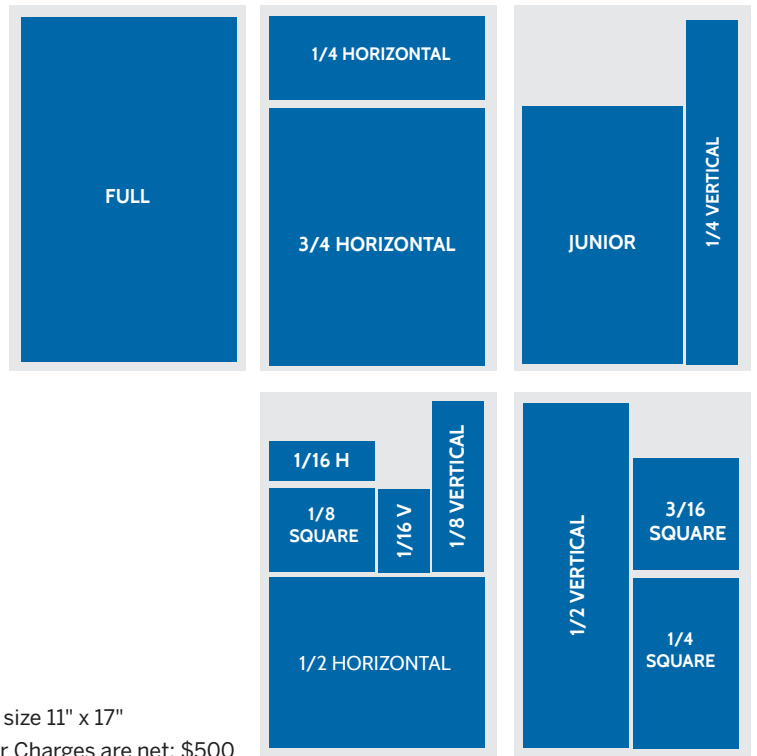


* Full page bleed 8.875" x 11" (trim size 8.375" x 10.5")

* Includes four-color

Tabloid Rates

SIZE	W X H	RATE
Full	10" x 15.65"	\$4,370
3/4 Horizontal	10" x 11.96"	\$3,947
Junior	7.46" x 11.96"	\$3,782
1/2 Horizontal	10" x 7.92"	\$3,185
1/2 Vertical	4.92" x 15.65"	\$3,185
1/4 Square	4.92" x 7.92"	\$1,914
1/4 Horizontal	10" x 3.88"	\$1,914
1/4 Vertical	2.38" x 15.65"	\$1,914
3/16 Square	4.92" x 5.20"	\$1,600
1/8 Square	4.92" x 3.88"	\$1,201
1/8 Vertical	2.38" x 7.92"	\$1,201
1/16 Horizontal	4.92" x 1.85"	\$773
1/16 Vertical	2.38" x 3.88"	\$773
Back Cover**	10" x 15.65"	\$5,589
Inside Cover**	10" x 15.65"	\$4,951

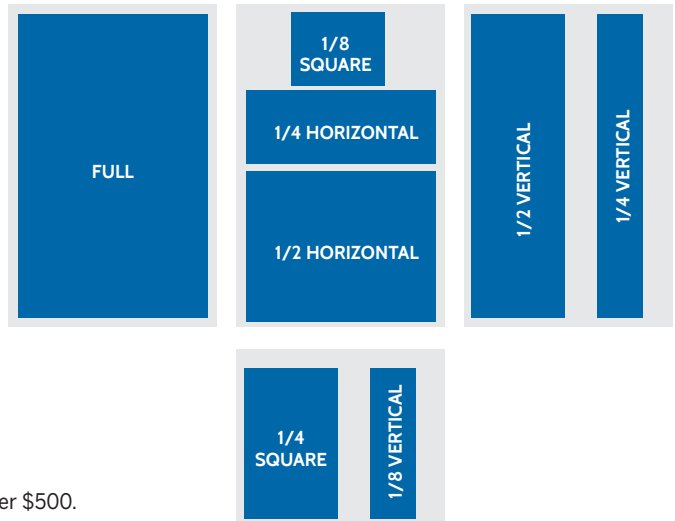


* Trim size 11" x 17"

* Color Charges are net: \$500

Focus Section Rates

SIZE	W X H	1 WEEK	3 WEEKS	6 WEEKS
Full	10" x 15.65"	\$3,455	\$2,175	\$1,354
1/2 Horizontal	10" x 7.92"	\$2,858	\$1,830	\$1,137
1/2 Vertical	4.92" x 15.65"	\$2,858	\$1,830	\$1,137
1/4 Square	4.92" x 7.92"	\$2,165	\$1,357	\$702
1/4 Horizontal	10" x 3.88"	\$2,165	\$1,357	\$702
1/4 Vertical	2.38" x 15.65"	\$2,165	\$1,357	\$702
1/8 Square	4.92" x 3.88"	\$1,675	\$1,050	\$540
1/8 Vertical	2.38" x 7.92"	\$1,675	\$1,050	\$540



* All ads run Monday - Friday (5 days) and appear in the contracted focus section.

* Includes full color.

- Rates are net. Payment in advance is required by out-of-state customers and for ads under \$500.

- Credit checks are required for ads over \$5,000. We accept Visa/MC/AMEX.

- Preferred Position: 15%