



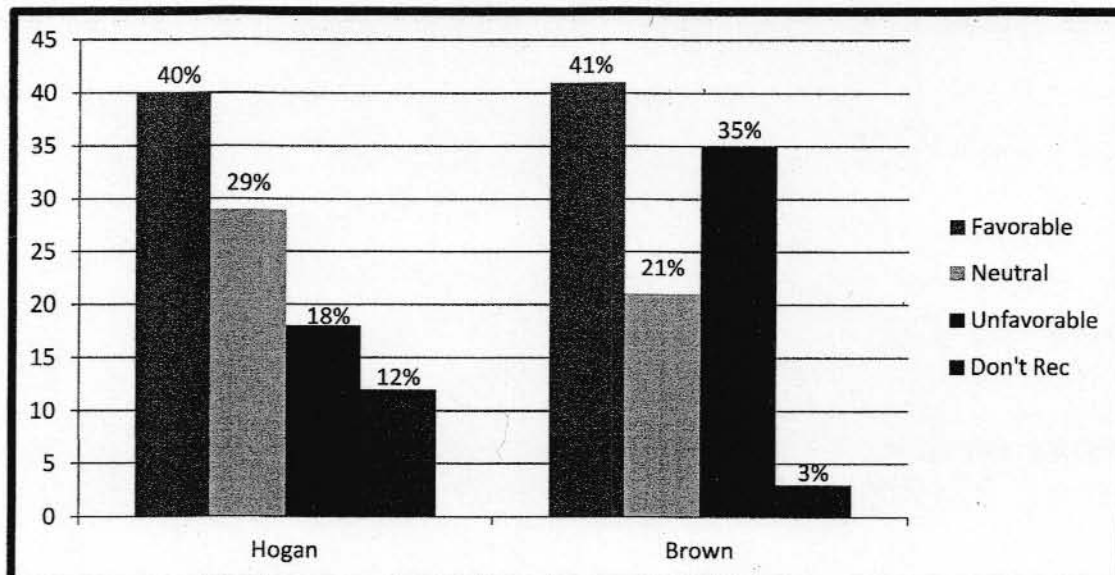
Maryland Gubernatorial Survey

September 2014

Overall Summary

Brown's Name ID by age, party, race, gender, and region:

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Recognize</u>
Under 55	42%	23%	33%	2%
55 and older	41%	19%	37%	4%
Democrats	60%	24%	14%	2%
Republicans	11%	15%	70%	5%
Independent/Other	35%	22%	41%	3%
White	30%	20%	47%	4%
African American	75%	23%	1%	1%
Male	37%	20%	40%	2%
Female	45%	21%	30%	4%
Eastern Shore/Southern MD	30%	16%	48%	6%
Baltimore City	59%	24%	15%	1%
Baltimore Suburbs	30%	21%	45%	3%
Washington Suburbs	61%	21%	16%	3%
Western MD	21%	23%	54%	2%



Overall Summary

Among 2014 general election voters, 45% have a favorable opinion of Martin O'Malley (24% "very favorable" and 21% "somewhat favorable"), while 43% have an unfavorable opinion of O'Malley (34% "very unfavorable" and 9% "somewhat unfavorable"), and 12% are neutral in their attitude.

The results by party, race, and gender:

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>
Democrats	68%	15%	17%
Republicans	9%	6%	84%
Independent/Other	32%	11%	56%
White	37%	7%	56%
African American	69%	24%	8%
Male	42%	10%	49%
Female	48%	14%	38%

Fifty-three percent have a favorable opinion of Barack Obama (38% "very favorable" and 15% "somewhat favorable"), while 41% have an unfavorable opinion of Obama (35% "very unfavorable" and 6% "somewhat unfavorable"), and 6% are neutral.

The results by party, race, and gender:

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>
Democrats	80%	3%	17%
Republicans	11%	5%	84%
Independent/Other	35%	23%	43%
White	37%	6%	56%
African American	98%	2%	0%
Male	47%	7%	47%
Female	58%	6%	36%

Overall Summary

Anthony Brown Job Approval

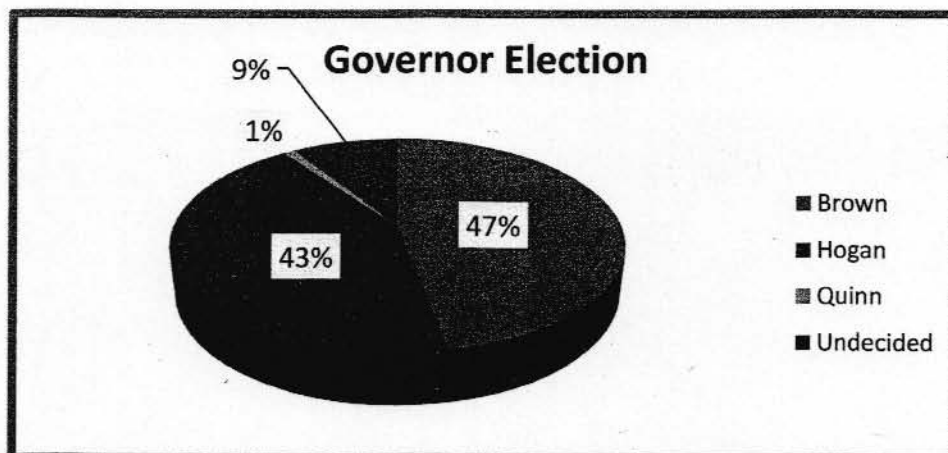
Overall, 50% say they approve of the job Anthony Brown is doing as Lieutenant Governor of Maryland (only 19% “strongly approve” and 31% “somewhat approve”), while 40% disapprove (25% “strongly disapprove” and 15% “somewhat disapprove”), with 10% offering no opinion.

The results by party, race, and gender:

	<u>Approve</u>	<u>Disapprove</u>	<u>No Opinion</u>
Democrats	75%	17%	8%
Republicans	14%	78%	9%
Independent/Other	35%	47%	19%
White	37%	52%	11%
African American	92%	3%	5%
Male	45%	46%	9%
Female	56%	34%	10%

Gubernatorial Election

Among likely 2014 general election voters, 47% support Anthony Brown, 43% support Larry Hogan, 1% support Libertarian Shawn Quinn, and 9% are undecided.



Overall Summary

Governor's Election by age, party, race, gender, and region:

	<u>Brown</u>	<u>Hogan</u>	<u>Undecided</u>
Under 55	50%	39%	10%
55 and older	44%	47%	8%
Democrats	74%	18%	8%
Republicans	5%	88%	8%
Independent/Other	33%	43%	18%
White	33%	58%	8%
African American	90%	2%	8%
Male	44%	49%	6%
Female	50%	38%	12%
Eastern Shore/Southern MD	32%	59%	9%
Baltimore City	70%	16%	13%
Baltimore Suburbs	36%	54%	9%
Washington Suburbs	68%	24%	8%
Western MD	23%	65%	10%

Among the 9 percent of undecided voters, 20% say they are leaning toward Larry Hogan, 16% say they are leaning toward Anthony Brown, 3% are leaning toward Shawn Quinn, and 62% are leaning toward no candidate at this point.

Seventy-eight percent of Hogan supporters say their minds are made up with regard to voting for him, while 12% say they might switch, with 10% giving no answer.

Seventy-five percent of Brown supporters say their minds are made up with regard to voting for him, while 13% say they might switch, with 12% giving no answer.

Overall Summary

Most Important Issue

Among voters, 34% think the economy and jobs are the most important issue facing the state of Maryland, 28% think taxes are the most important issue facing the state, and 15% say education is most important.

By party, Democrats say the economy and jobs (38%) and education (22%) are most important; Republicans say taxes (54%) and the economy and jobs (27%) are most important; and among unaffiliated voters the economy and jobs (38%) and taxes (26%) are most important.

Direction of State

Forty-three percent of likely general election voters believe the state is headed in the right direction, while 47% say the state is headed off on the wrong track, with 9% giving no answer.

The results by party and gender:

	<u>Right Direction</u>	<u>Wrong Track</u>
Democrats	64%	23%
Republicans	9%	86%
Unaffiliated	37%	57%
Male	39%	53%
Female	48%	42%

Health Care Connection

We asked voters what they thought of the roll out and implementation of the Maryland Health Connection. Overall, 16% think it has gone well (only 6% “very well”), while 51% say it’s gone poorly (35% “very poorly”), with 21% believing the roll out and implementation have been average, and 11% giving no response.

Fifty-five percent of Democrats say the roll out and implementation of the Maryland Health Connection has been average or gone well, while 84% of Republicans and 52% of unaffiliated voters think the roll out and implementation have gone poorly.

Methodology

This poll was commissioned by the *Maryland, My Maryland PAC* in order to assess the attitudes and opinions of Maryland voters on a range of issues related to the November 2014 general election for governor.

A total of 805 Maryland registered voters who are likely to vote in this year's general election were interviewed by telephone between September 16th and September 23rd, 2014. Respondents were selected at random and interviews were balanced throughout the state to reflect general election voting patterns.

The margin of error, according to customary statistical standards, is no more than plus or minus 3.5 percentage points for the entire sample. This means that at a 95 percent confidence level the "true" figures would fall within this range if the total survey universe were sampled. The margin is higher for any demographic subgroup of the sample, such as age, race or gender.